

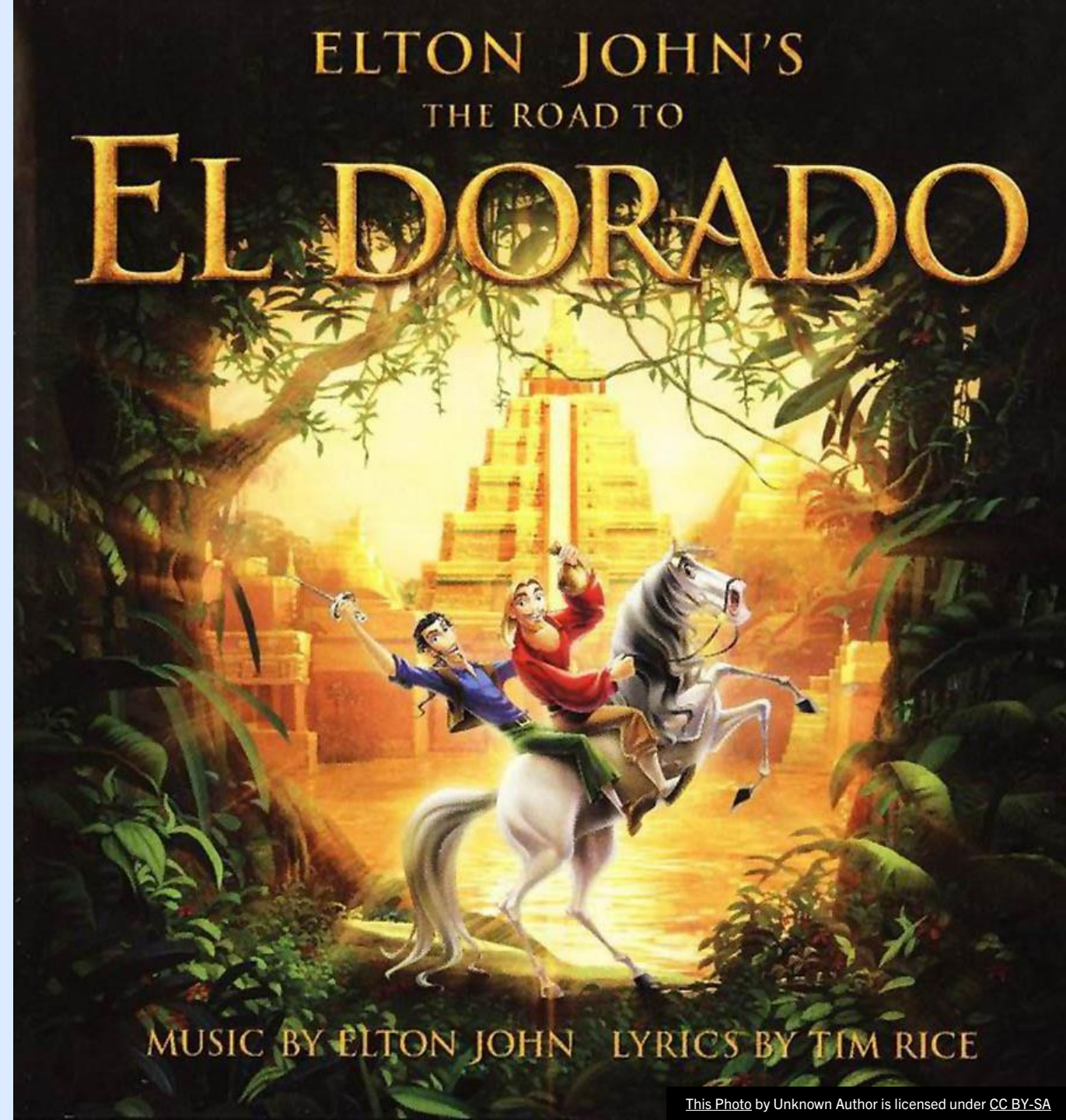


FOR



AGENDA

- Introduction
- El Dorado Ready (EDR) Quick Review
- Upsides/Downsides
- The Ask
- Endorse-Yes/No?
- If yes, how to support?
- Q & A
- Vote



INTRODUCTION

Our Mission

The mission of El Dorado County Fire Safe Council is to protect the people of El Dorado County and their property from the effects of catastrophic wildfire through education, cooperation, innovation and action.



My biases

- Paul Penn



THE EDR INITIATIVE

A 3/8 cents sales tax to fund:

- Marshall Medical infrastructure improvements
- Local fire departments
- Wildfire prevention

More details in the FAQ and at <https://www.eldoradoready.org/> including full initiative text



WHY NOW?

HOSPITAL SEISMIC RETROFIT

Sylmar, Northridge earthquakes *et al* led to the Alfred E. Alquist Hospital Facilities Seismic Safety Act (originally 1972/1983)

- **The legislation required new and existing hospital upgrades regardless of seismicity**
- **Upgrades are extremely expensive**
- **Deadline for implementation kicked down the road for years**
- **2030 hard deadline!**



HOSPITAL SEISMIC RETROFIT (LOCAL)

- Marshall Medical has already expended \$70 M in upgrades
- Final seismic and other upgrades need long-term financing
- The sales tax provides a dependable revenue source that can be leveraged into bonds for current needs



EDR AND FIRE

- **Community health and well-being and fire/EMS are integrally linked**
- **Wildfire in El Dorado County is our greatest hazard**
- **Both fire departments and wildfire prevention efforts are underfunded and would benefit from a stable funding source**
- **Aligning these needs likely increases the potential for success**



EDR AND EL DORADO FIRE SAFE COUNCIL

EDCFSC Strategic Plan Goal Recommendation #10:

- Consider developing an ongoing source of local funding to ensure financial stability to carry out the mission and reduce reliance on outside (i.e., grant) funding



EDR AND EL DORADO FIRE SAFE COUNCIL

If EDR is successful, El Dorado County will issue a Request for Proposals to distribute the wildfire prevention component of the funding.

The El Dorado Fire Safe Council must submit a proposal, among other organizations

Initiative is countywide. Wildfire prevention activities need to include Tahoe Basin

FUNDING FOR THE EDCFSC IS NOT GUARANTEED (BUT LIKELY)!!!!



EDR AND EL DORADO FIRE SAFE COUNCIL



How Much \$?

Conservative total annual estimates are \$13 M (2028) to almost \$30M (2056)

Wildfire prevention is projected: year one ~\$632k, year 15 would be \$959k and year 30 would be \$1.5 mil

Funds are restricted and cannot be redirected by EDC BOS

EDR HAS TWO PRIMARY PHASES



Get the Initiative on the Ballot by April 30, 2026

- EDR is using both volunteer and paid petition gatherers to obtain sufficient signers to qualify for the November ballot
- Obtaining endorsements supporting the initiative
- Fundraising

Electoral Campaign

- Conduct multi-level campaign to successfully win 50%, plus one votes

EDR AND EL DORADO FIRE SAFE COUNCIL

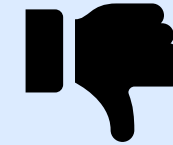
UPSIDES



(if initiative is successful and EDCFSC submits successful proposal)

- Provides a stable non-grant revenue source
- \$ Increases over time
- A significant portion paid by non-county residents
- Enhances potential for additional grant funding
- Allows EDCFSC continued viability
- Supports fire department related activities
- EDCFSC, on its own, does not have the bandwidth to mount its own campaign
- Funds stay local

Downsides



- \$ is not as great as desired
- Sales taxes are inherently regressive
- If successful, likely precludes a separate effort by EDCFSC for local funding source
- Local resentment of additional taxation
- Potentially controversial

THE ASK #1

Shall the El Dorado Fire Safe Council endorse the passage of the El Dorado Ready initiative?



THE APPLICABLE BYLAW

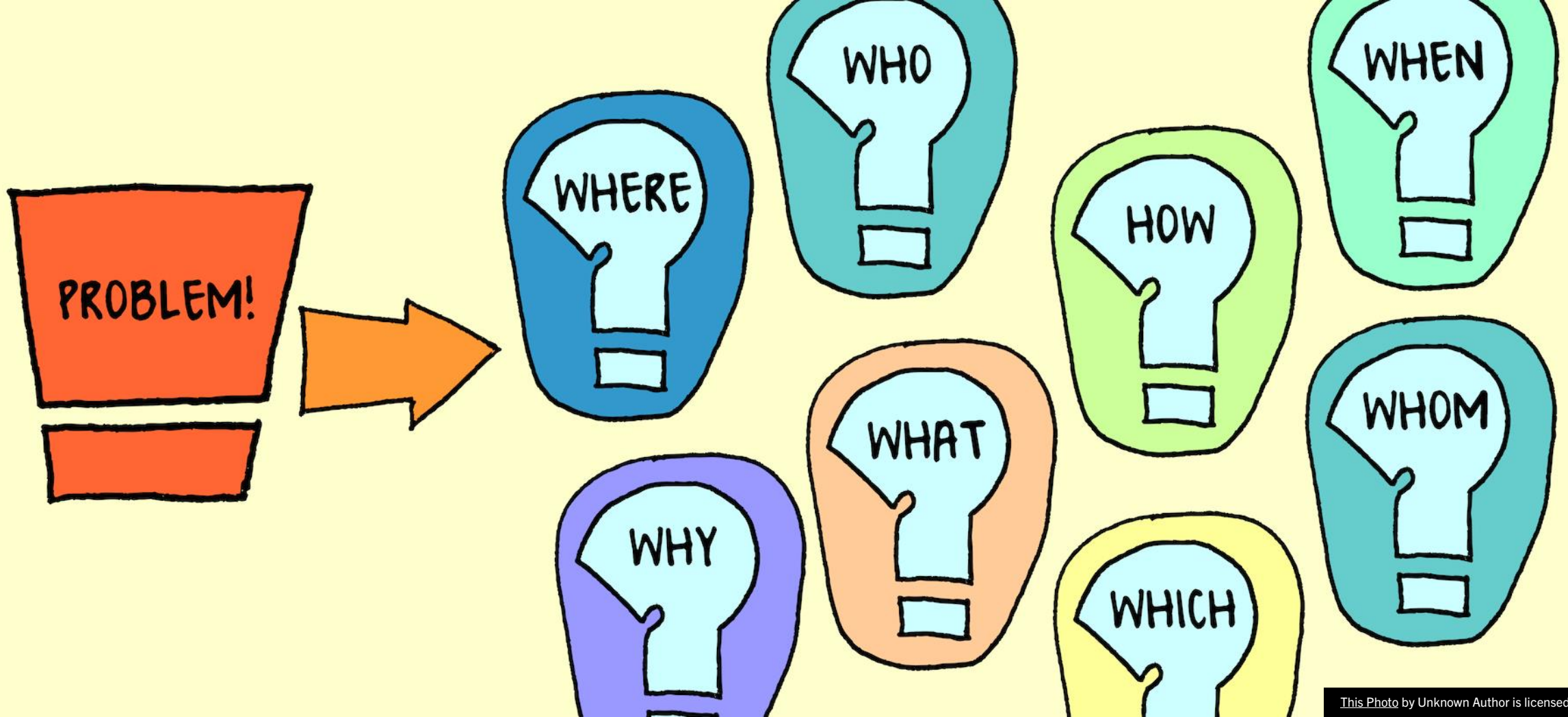
Section 3.02 Influencing Legislation: No substantial part of the activities of this corporation shall consist of lobbying or propaganda, or otherwise attempting to influence legislation, except as provided in the Internal Revenue Code Section 501(h); the corporation shall not participate nor intervene in (including publishing or distributing statement(s)) any political campaign on behalf of any candidate for public office.

AFSCs may act independently.

**EDR is an
initiative**

**Not
legislation**

**Nor a
candidate for
public office**



This Photo by Unknown Author is licensed under CC BY

Q&A

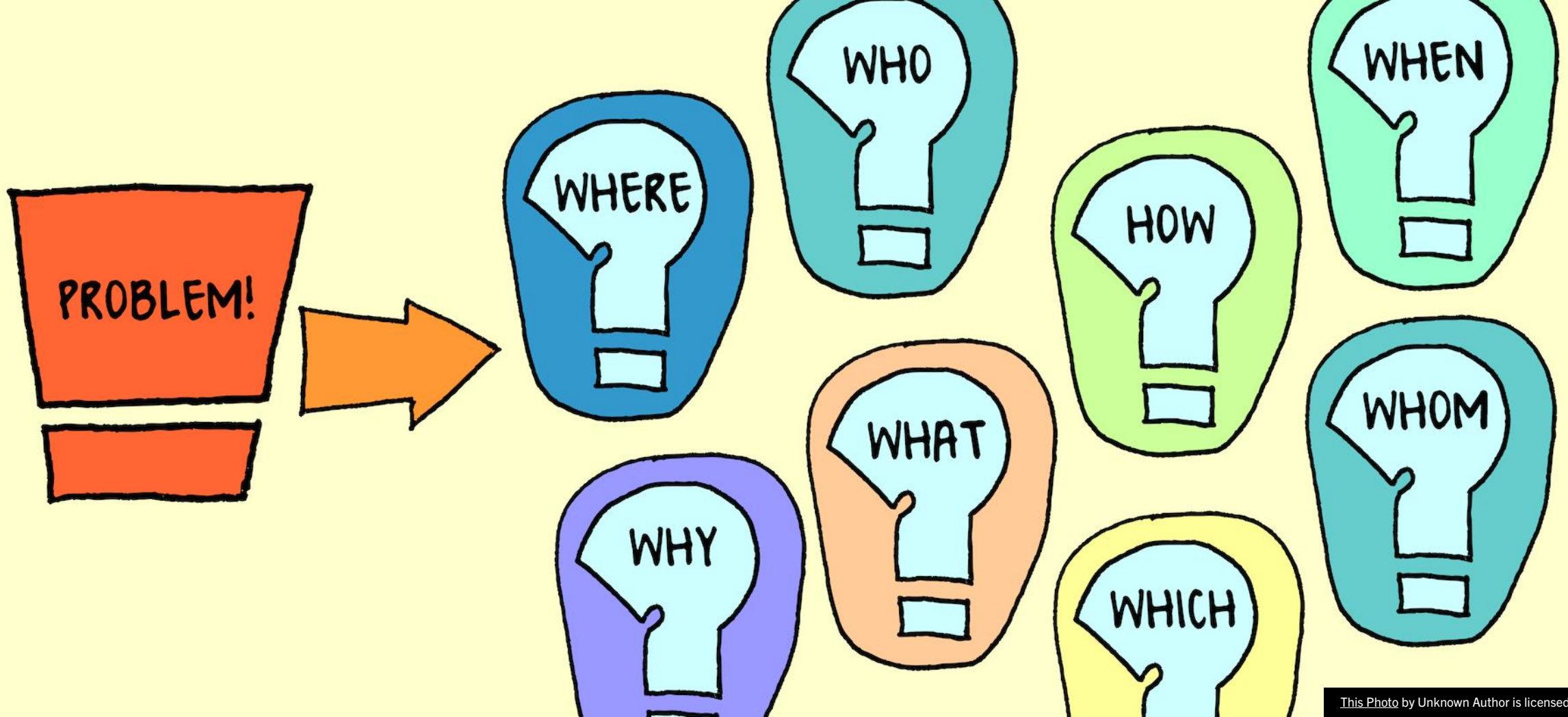
We will now open the floor for discussion on Ask #1.



THE ASK #2



- If EDCFSC endorses EDR, what level of support should be provided by the EDCFSC, AFSCs, and individuals? e.g.,
 - Volunteer
 - Petitions
 - Canvassing
 - Speakers
 - Donate



Q&A

We will now open the floor for discussion on Ask #2.



THANKS!

